



**POPI**  
Transforming Lives  
Since 1986





POPI, established in 1986, has been devoted to empowering women and communities living in poverty and extreme poverty in Bangladesh. Initially, the organization focused on raising awareness, sensitizing, and organizing women to alleviate poverty by building their leadership and management skills. As time passed, POPI has emerged as one of the country's top NGOs, operating in 6 divisions of Bangladesh. Its services have been highly valued by the communities it serves, and the organization remains dedicated to promoting sustainable development, gender justice, and social harmony. POPI has had a significant impact on the lives of many individuals during its long journey, and it continues to work tirelessly towards creating a better future for all.

**Address:**

5/11 - A | Block - E | Lalmatia | Dhaka -1207

Since inception in 1986 we are relentlessly working for people, with people to help communities to realise their potentials. We are relentless to reach and challenge the poverty pockets of Bangladesh and designing people centred development initiatives. We are committed to empower women and marginalized group of the society.

POPI in numerous occasions have been appraised and appreciated as organisation with core competencies like dealing with hardcore poverty of outreach areas. We do believe the main actors of the achievements are the resilient communities! We are happy to play the catalyst role in the entire process.

We understand the needs of the people and challenge the frontiers of poverty through twin facet approach-

Social Empowerment Sector (SES) Intervention and Economic Empowerment Sector (EES) Intervention

We are reaching the poverty frontiers of Bangladesh and extending social and economic development services. We are committed towards human rights and social justice. Our programme areas:



# Mission And Vission

## Mission

- To work for the people and with the people irrespective of religion, caste, ethnicity, creed, belief, age and sex who are in any form of marginalisation and exclusion.
- To implement appropriate, need based, result oriented and right based development programmes.
- To build linkages and render cooperation/coordination between and among government, civil societies, NGOs, and community-based organisation.
- To enhance capacity of personnel, institutions and groups who are involved in development and welfare activities.
- To strengthen organisational sustainability for rendering services to the people.

## Vission

POPI envisages a prudent nation free from hunger and poverty where every citizen leads a life with dignity and equity.

# OUR CORE VALUES

- Respectful behaviour with people and the value of diversity
- Honesty, sincerity, transparency and accountability to all levels for the effectiveness
- Equity and justice
- Humanity and perseverance
- Solidarity with the poor, powerless and excluded people
- Independence from any religious or political affiliation

# POPI CORE COMPETENCIES

POPI started its journey tackling the significant social concerns both from the practical and strategic purview of community situations and providing awareness and education support among the outreach communities. Later POPI adopted microfinance to empower the communities especially the women. POPI observed that when women are empowered many social issues are automatically get addressed like women’s participation in the family and community periphery gets automatically increased. Many of POPI borrowers are now members of Local Government, making the silent revolution in the rural areas. We define our competencies from our long experience and time-tested achievements:

<b>Organisational Competencies</b>	Constant Human Centric Innovation	<b>Programmatic Intervention Competencies</b>
	Tailored Programmatic Intervention	
	Client Centric Programme Design	
	Adopting the Change	
	Engaging Communities	
	Innovative Market Strategies	
<b>POPI</b>		

POPI employs based on peoples' readiness in terms of social and emotional skills. We promote the culture of diversity, and we ensure safeguarding our employees and communities through policies, procedures and incentivising the culture.

## Our Intervention Areas (Strategic Programmes)

01 Education

02 Health

03 Rights and Governance

04 Livelihood Development

05 DRR and CCA

06 Microfinance



# Education

POPI's prime motto is to include the excluded. We constantly strive towards proving quality education among the marginalised children of the society.

# Health

POPI strives towards increasing community access to low-cost health facilities with a special care for pre-natal and post-natal care. Creating hub for health information and communication so that urgent cases could be referred and transported to the nearest health facilities through water ambulance or other means. Reducing health risks and malnutrition of mother, children and adolescents are few of the intervention priorities of POPI Health Nutrition and Wash Programme. Networking with Government and Non-Government platforms play a vital role in achieving the goal. POPI focuses on disaster resilient infrastructure and creating access to WaSH facilities.



# Rights and Governance

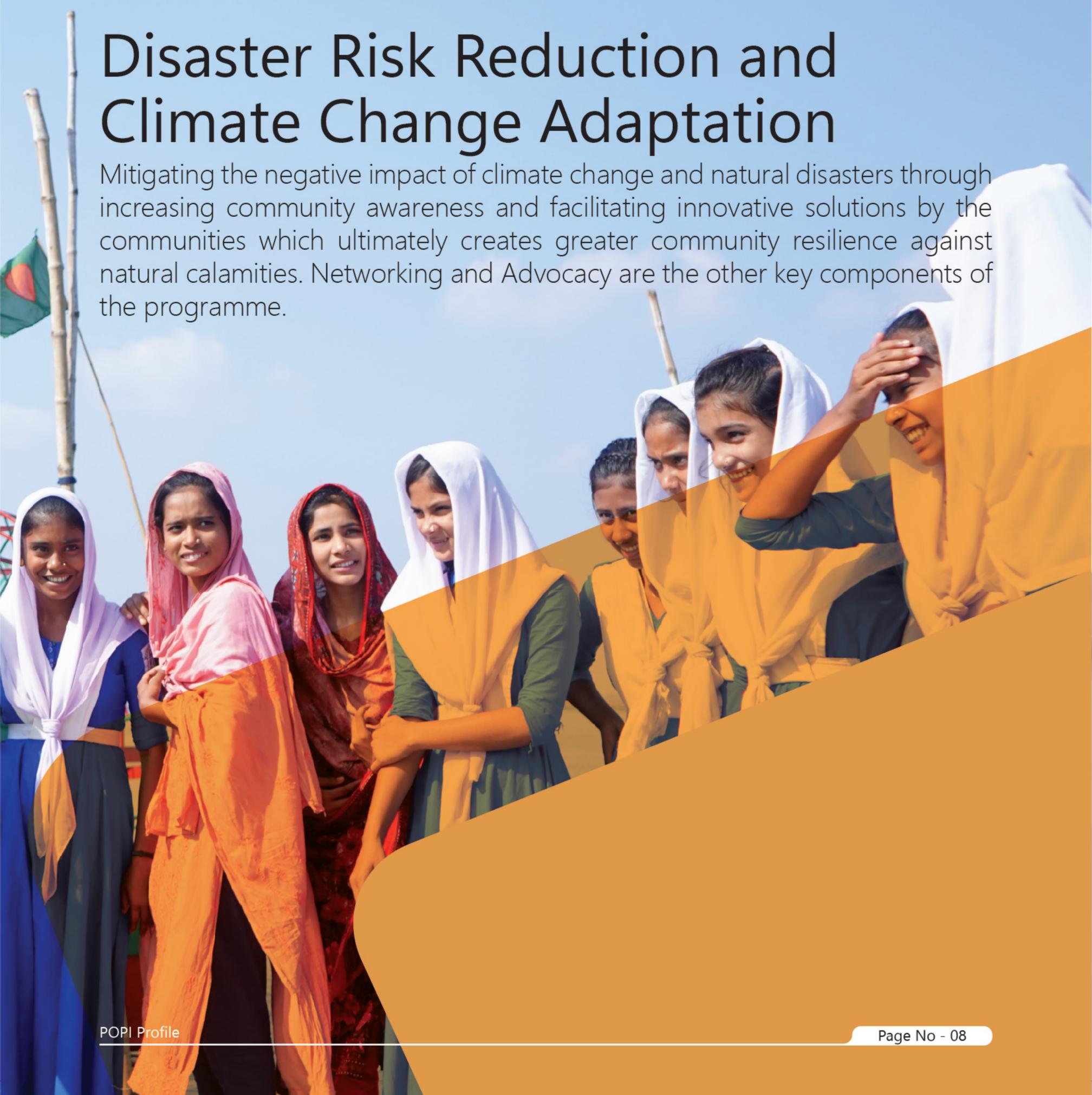
Aims to promote gender justice and rights of the children and citizens prioritising capacity building of the CBOs and CBOs' Networks. We empower people to liaison with local government system/platforms for information. People's increase access in decision making and control over their rights are advocated for achieving collective goal of the community.

# Livelihood Development

Sustainable livelihood development is one of the major concern of POPI. Facilitating skills for building livelihood resilience and promotion of entrepreneurship are the key philosophy in the intervention. Creation of market linkages and facilitating the access to social safety net and other services are also essential features of the programme.

# Disaster Risk Reduction and Climate Change Adaptation

Mitigating the negative impact of climate change and natural disasters through increasing community awareness and facilitating innovative solutions by the communities which ultimately creates greater community resilience against natural calamities. Networking and Advocacy are the other key components of the programme.



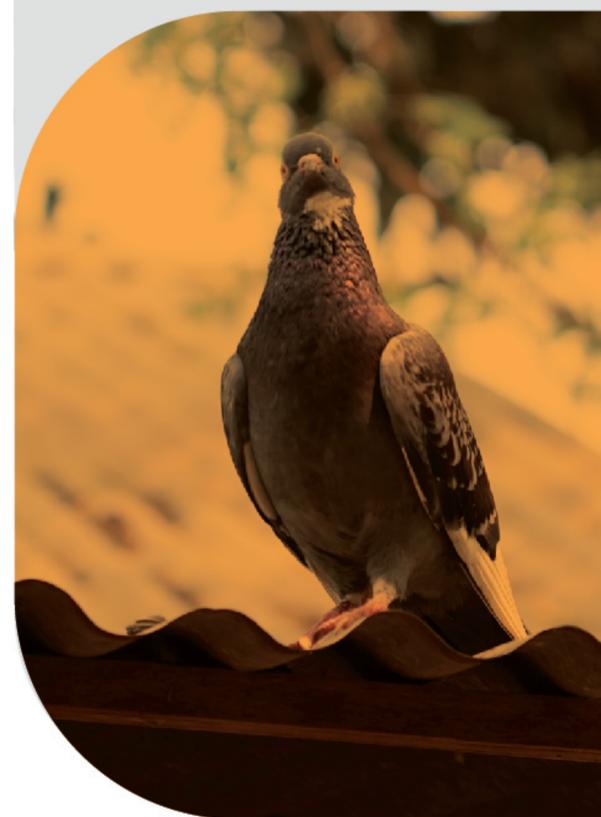
# POPI

## Current Projects

- From work to school: Education, training & protection for children involved in hazardous work in the coastal areas of Bangladesh
- Adolescent and Youth as an Agent of Change to Promote a Progressive Society (A & Y Development, BD2066)
- Promote Quality Education in the Mainstream of Government Primary School
- Promoting Accelerated Learning Opportunities for Young-Children in the Remote Areas of Bangladesh-Play, (Project BD2061)
- Programme for Adolescent
- Basic Literacy Project (BLP-64)
- Recovering enrolment, retention and attainment in the classrooms of Nikli, Bangladesh following the COVID-19 Lock down
- Out of School Children Education Project (OoSCEP)
- School Feeding Programme in Poverty Prone Areas (SFP-PPA)
- Floating School Programme
- Engaging Communities and Authority to Tackle Oppressions (ECATTO) Project
- Gender and Social Justice Programme (GSJP)
- Extended Community Climate Change Project (ECCCP-Flood)
- Strengthening Environment Friendly Buffalo Rearing in Kishoreganj
- Rural People's Access to Congenial and Environment viable water and sanitation facilities (RAXE)
- Resilience through Economic Empowerment, Climate Adaptation, Leadership and Learning (REE-CALL)-2021
- Promoting Footwear Producing Micro-Enterprise to Environmentally Sustainable in Kishoreganj District
- Strengthening Household Ability to Respond to Development Opportunities (SHOUHARDO III) Programme
- Small Floating School (SFC)
- Vulnerable Group Development (VGD) Programme
- Enhancing Resources and Increasing Capacities of Poor Households towards Elimination of their Poverty (ENRICH)
- Pathways to Prosperity for Extremely Poor People (PPEPP)

# Economic Empowerment Sector EES Microfinance Products

- Buniad: Credit for the Extreme Poor
- Jagoron: Loan Support to Moderate Poor
- Agrosor: Credit for the Middle Income Borrowers
- Sufolon: Loan for Agriculture Development
- Sahos: Emergency Credit
- Enrich: Loan of IGA, Livelihood Development and Asset Creation
- Water Credit: Loan for WASH
- LIFT: Innovative Loan to Encourage and Patronise Financial and Non-financial Initiatives
- PROSAR: Loan to Assist the SME to Fight-back COVID-19 Downfall
- LRLP: Loan to Support COVID-19 Affected People and Encounter the Emerging Vulnerabilities
- ABASON: Housing Loan
- SDL: Loan for Sanitary Latrine
- RAISE: Recovery and Advancement of Informal Sector Employment
- BD WASH: Bangladesh Rural Water Sanitation and Hygiene for Human Capital Development



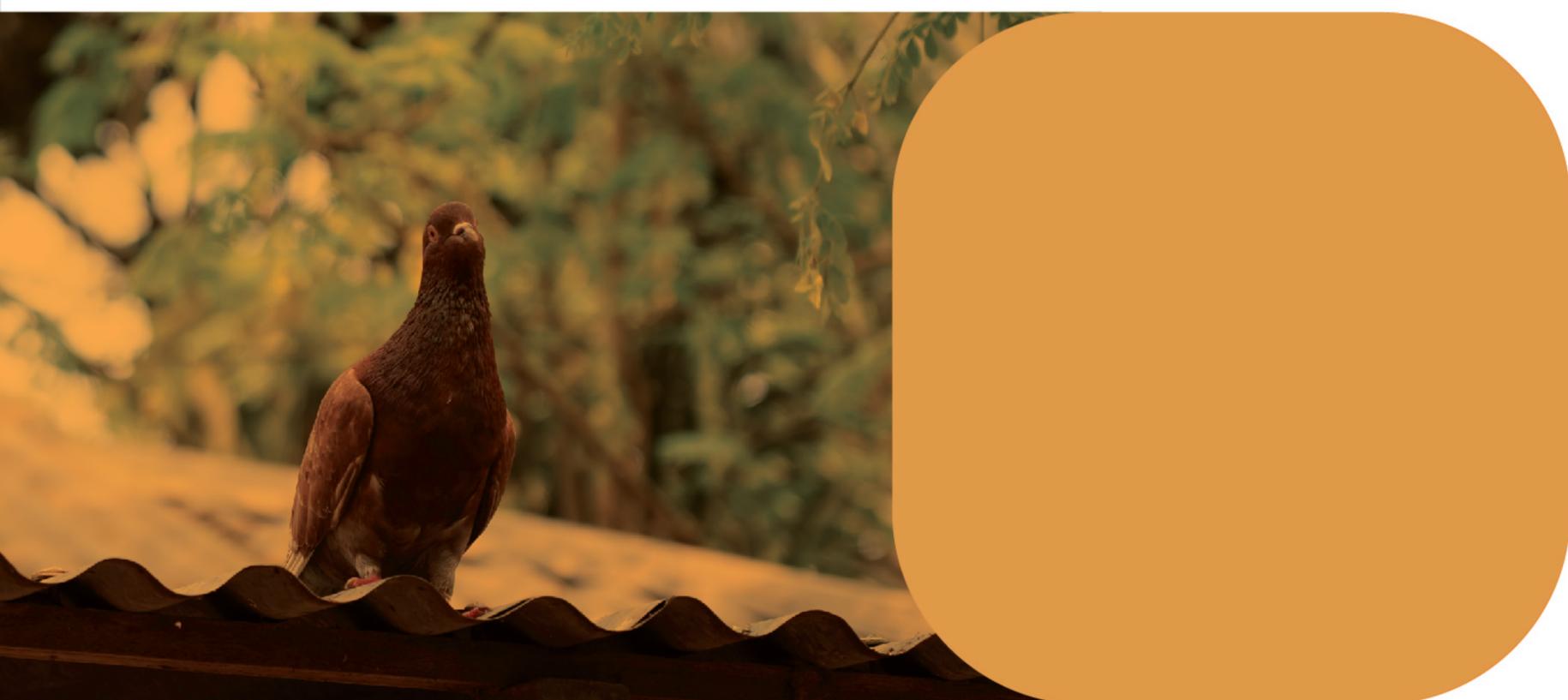
# POPI Enterprises

Breeding Farm: POPI established an animal Breeding Farm in 2010 in Singimari, Hatibandha of Lalmonirhat district on around 4.50 acres of lands with the aim to supply healthy cows, goat, hens and sapling to the poor people and targeted beneficiaries. The farm is equipped as an integrated enterprise comprise of cow shed, goat breeding shed, chicken farm, fish cultivation, plant nursery, fodder cultivation, vegetable garden and mini orchard of fruit trees.

The demands of the beneficiaries of PRIME project (demands of goats, sapling distribution, compost fertilizer, earth-worm for Vermi-compost production etc) are met up from this farm.

## Poultry Farm and Plant Nursery

POPI set up a Nursery and Poultry Farm on 2.30 acres of land at Jamalpur village of Bhairab Upazilla with multi-dimensional potentials. There are three chicken sheds for brooding and layer hens. The farm currently has been running with 4,091 layer hens. The production of eggs is on an average per day stands 3,350. Along with eggs production different types of saplings (fruits, timbers and medicinal varieties) are also produced here.



# Peoples' Academy for Role Transfer

## PART

Peoples' Academy for Role Transfer has been established to realise the potentials of people so create a momentum in the efforts of POPI to bring a positive change in the community. PART facilitates space and services to the development agencies other business organisations to organise training, workshop, seminars and conference etc. Two campuses of PART located in serene environment of Kishorganj Sadar and Bhairab (Village: Jamalpur).

### **PART features**

**Conference/Meeting Rooms** The rooms are spacious and equipped with most useful tools in the vicinity. The rooms are air conditioned (Climate Controlled) and echo-proof.

**Living rooms** Premium bedding with air-condition facilities.

**Restaurants (Food Arrangements)** There are trained chefs who provide healthy and hygienic food on demand. The campus can cater 100 guests (training/workshop participants) while the accommodations are available for 50 people only.

**Transport Service** PART has its own fleet and provide transport facilities in the neighbourhood on scope and demand.

**Advance booking facilities and cash and cheque payment facilities.**

**First-aid services available on demand.**

**The campus maintains cleanliness in every aspect.**



# PART PURVIEW

AC Room with premium bedding and attached bath and other in-house facilities like wifi, intercom etc.

Double bed AC room with attached bath and other in-house facilities like wifi, intercom etc.

There are big and spacious rooms for meeting, seminar, conference etc.

Economy rooms/beds for the programme participants which are spacious and clean.

The rooms are well furnished with updated logistics and tools.

From both the premises the guests/participants can visit the neighbouring sights and sounds.

The best possible comforts are served through spacious room and continuous electricity supply

You are never away from the outer world and can enjoy leisure in luxury

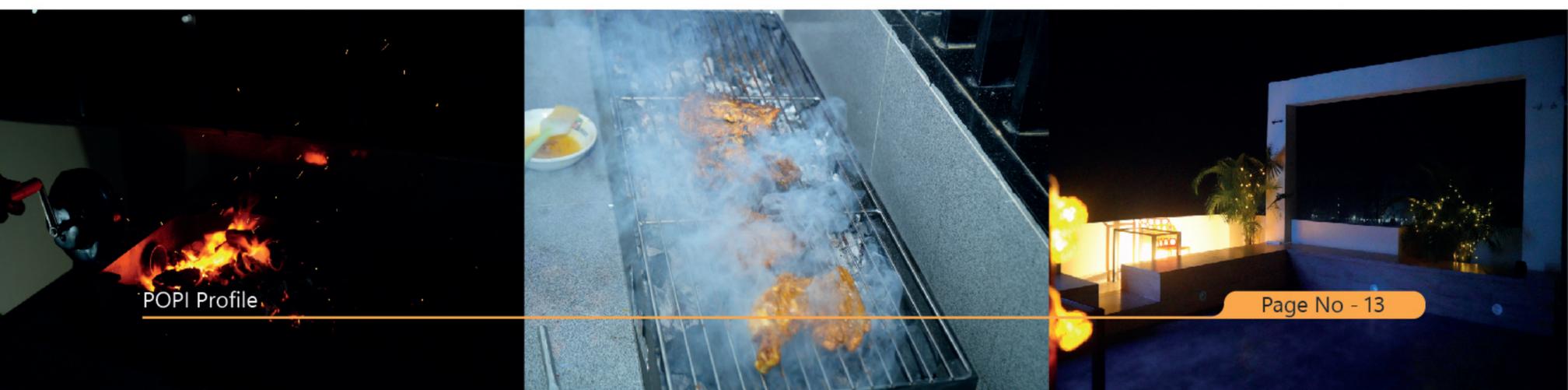
At rooftop the guest can enjoy the bar-be-cue meals. You may try your own recipe or inhouse chef's special haor menu.

A nearby haor trip will make your stay aesthetic and full.

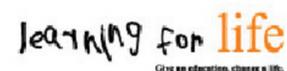
## For Reservation and Price

PART Kishoreganj Sadar  
Email: [kishoreganj@partbd.org](mailto:kishoreganj@partbd.org)  
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# OUR DEVELOPMENT PARTNERS



# POPI Floating School

## Changing Lives in Haor

Mr Zillur Rahman was a marginal poor when he first met the field officer of POPI. He was trying to bring some changes in his living. The meeting gave him a life changing trajectory in many spheres of his life. However, we are going to focus only on one aspects of his dream journey.

After several visits of the field officer finally he agreed to send his son Majedul Mia to POPI Floating School. Majedul, with his classmates, got admitted in POPI Floating School (School in the boat) and graduated in 2015. The foundation, Zillur Rahman observes, POPI school gave were extraordinarily helpful for his child's later achievements in the education. His other children got education from the local schools while Majedul got it from the POPI Floating School. Only Majedul in his family shined so far and will complete his civil engineering diploma from Cumilla Polytechnic College in 2023. Zillur Rahman's eyes were full of vigour when he says his son is determined to complete his BSc in Civil Engineering after his diploma.

This is only a tip in the iceberg. There are more of success stories of children who are graduated from the POPI Floating School (PFS). Children of outreach Chatir Char are no more dependent on the whims of nature. They are gradually being mainstreamed and being the change-makers themselves.





## Legal Status

**V**oluntary Social Welfare Organisation (Registration and control), Ordinance 1961 Sec-46. Registration No: Kishore 0056, dated 15.11.1986

**M**icro Credit Regulatory Authority; Act 2006 [Sec-16, sub-section- 3]; Registration No. 02150-01563-0159, dated 16.03.2008

**N**GO Affairs Bureau. Under Foreign Donation (Voluntary activities) Regulation Ordinance, 1978; Registration No: 507, dated 30.07.1991

**C**ertificate of Registration of Societies (Act XXXI of 1860), Registration No. Khulna- 179 dated 28.08. 2006

**F**amily planning Registration No: 56/96

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